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KIET Social Media Cell – Connecting, Engaging, Inspiring

The **Social Media Cell at KIET** plays a vital role in building the institution's digital presence and fostering engagement with students, alumni, and the academic community. KIET actively interacts on popular platforms such as **YouTube, Facebook, LinkedIn, and Instagram** to showcase achievements, share updates, and highlight student and faculty accomplishments.

KIET Desirables through Social Media:

Connection: Builds strong bonds with current students, alumni, faculty, and stakeholders across the globe.

Engagement: Promotes events, workshops, guest lectures, and success stories, encouraging student participation and interaction.

Visibility: Enhances the institution's brand value by sharing student projects, placement success, and collaborations with reputed organizations.

Inspiration: Motivates students by celebrating innovation, academic excellence, and real-world impact.

The Social Media Cell ensures that KIET's vibrant academic environment and continuous growth are effectively communicated to a wider audience, aligning with the institute's vision for holistic development.

The following are the some links:

1. <https://www.linkedin.com/school/kakinada-institute-of-engineering-and-technology/>
2. <http://www.kietgroup.com>
3. <https://www.instagram.com/kiet.channel?igsh=Z3I3MHBwcGNvd2g2>
4. https://www.instagram.com/kiet_group?igsh=cnZ2enAya2YxdWsw
5. <https://youtube.com/@kakinadakiet?feature=shared>
6. <https://www.facebook.com/kiet.edu/>


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